

Ontario Grape and Wine Research Inc.

Program Pre-Proposal

Please send your pre-proposal for feedback and comments to OGWRI Technical Committee:
Mail: P.O. Box 100, Vineland Station, Ontario, L0R 2E0
Email: nhubbard@grapegrowersofontario.com
Fax: 905-688-3211

PART I – APPLICANT INFORMATION

Name of Applicant:

Contact Name:

Position:

Email:

Address:

City:

Postal Code:

Province:

Phone:

Fax:

Web Address:

Please provide a brief profile of your organization or business (i.e. history, board/membership, number of employees, mandate, etc.):

PART II – PROJECT INFORMATION

1. Project Title:

2. Proposed Project Start Date:

3. Proposed Project End Date:

4. Which Pillar best Describes the project concept?

Pillar I: Viticulture

Projects that aim to advance viticulture.

Pillar II: Oenology

Projects that aim to advance oenology.

Pillar III: Grape and Wine Marketing

Projects that aim to advance market opportunities for the grape and wine industry.

5. Project Summary:

6. What are the key objectives of the project?

7. List the activities required to complete the project objectives?

8. Reach and Public Good:

- a) How would this project benefit the industry's long-term profitability and sustainability?
- b) Who are the main beneficiaries of the project?
- c) Does this project have the potential to impact/benefit agriculture and agri-food sector outside the Ontario grape and wine industry?
- d) Would this project be strengthened by developing partnerships with other provinces/territories or with a national organization?

9. Is this a new or enhanced project?

PART III – BUDGET

1. Approximate Total Project Cost: (\$)

2. Approximate Funding Requested: (\$)

3. List the anticipated project expenses

| Expense(s) | Amount (\$) |
|------------|-------------|
| 1. | |
| 2. | |
| 3. | |
| 4. | |

4. List your industry partner(s) and their financial contributions

| Partner(s) | Amount (\$) and type of support (cash or in-kind) |
|------------|---|
| 1. | |
| 2. | |
| 3. | |
| 4. | |